



## 2020 Sponsorship Benefits

**Donor Name/Company Name:** (Please list the donor name(s) exactly as they should appear in print.)

**Contact Name & Title:** ((North Shore Pride will contact this person regarding donor benefits.)

**Address:**

**City:**

**State:**

**Zip:**

**E-mail:**

**Phone:**

### YES, WE WOULD LIKE TO SUPPORT NORTH SHORE PRIDE!

Please see full descriptions of each level on the Sponsorship Benefits sheet.

- Flagship Sponsor \$10,000
- Presenting Sponsor \$5,000
- Sustaining Sponsor \$2,500
- Official Parade Sponsor \$1,500
- Benefactor \$1,000
- Supporter \$500
- Friend - \$250

### PAYMENT OPTIONS:

Check (payable to North Shore Pride, Inc.)

Please return this reply form with your check to:

**North Shore Pride, Inc.  
P.O. Box 355  
Manchester By-the-Sea, MA 01944**

Pay Pal ( please go to <http://northshorepride.org/support/donate> )

**For sponsorship questions, please contact Jennifer Tsolas:  
978-495-2033 or [jtsolas@gmail.com](mailto:jtsolas@gmail.com).**

We invite you to learn more at [www.northshorepride.org](http://www.northshorepride.org) or follow us:

Facebook: <http://www.facebook.com/northshorepride>  
Twitter: <http://www.twitter.com/northshorepride>



## 2020 Sponsorship Benefits

The North Shore Pride Parade & Festival attracts over 15,000 community members each year and supports North Shore Pride's mission to promote the general welfare, enhance the social life and promote the acceptance of the LGBTQ community. All funds raised through the North Shore Pride Parade & Festival support the year-long community outreach, educational programming and individual and group advocacy efforts of North Shore Pride.

**Thank you to all of our partners. Together, we are building community with Pride!**

### ❑ **Flagship Sponsor - \$10,000**

- LGBTQ sensitivity training for your company/organization and recognition on North Shore Pride social media of completion of that training
- Company/family logo on all event t-shirts for volunteers and staff, and for sale.
- Company/family banner (to be provided by sponsor) displayed on stage at festival
- Company/family logo on event website and digital marketing materials
- Speaking role on stage for representative of your choice at festival
- Recognized as Flagship Sponsor on all event marketing materials
- 2 Tables at festival
- Full page color ad in a premium location in event program guide

### ❑ **Presenting Sponsor - \$5,000**

- Company logo/name on event website and digital marketing materials
- Recognition from the stage at festival
- Recognized as Presenting Sponsor on all event marketing materials
- 2 Tables at festival
- Full Page black & white ad in a premium location in event program guide

### ❑ **Sustaining Sponsor - \$2,500**

- Recognition from the stage at festival
- Recognized as Sustaining Sponsor on all sponsoring event marketing materials
- 1 Table at festival
- Half-page black & white ad in event program guide

### ❑ **Official Parade Sponsor - \$1,500**

This opportunity provides all of the benefits listed under the Sustainer level sponsorship to the left, in addition to the exciting additions below to help you lead the parade with us:

- Speaking opportunity for a representative of your choice at the start of the parade to kick-off the event
- Opportunity to lead the parade countdown
- Opportunity to march in the parade in the second spot in the lineup directly behind North Shore Pride. North Shore Pride will provide vinyl lettering announcing that you are the Official Parade Sponsor that you can add to the parade banner you provide
- Banner announcing your support provided by North Shore Pride and delivered to your business to be displayed during the parade weekend and for the two weeks prior

### ❑ **Benefactor- \$1,000**

- Recognition as a Benefactor on all event marketing materials
- 1 Table at festival
- Quarter-page black & white ad in event program guide

### ❑ **Supporter - \$500**

- 1 Table at festival
- Quarter-page black & white ad in event program guide

### ❑ **Friend - \$250**

- Quarter-page black & white ad in event program guide