

PROGRAM AD SPECS

FULL PAGE

4.75" X 7.625"

1/4 PAGE

VERTICAL

2.25" X 3.75"

HALF PAGE

4.75" X 3.75"

1/4 PAGE

HORIZONTAL

4.75" X 1.75"

COLOR SETTINGS

- Grayscale will be used in the Program Guide. (Pantones, RGB or CMYK artwork will be converted to grayscale).
- Back outside cover, inside front/back cover ads will be printed in CMYK.

PROVIDED ARTWORK

- All ads must be provided in digital format at a resolution of 300 dpi at the final ad size.
- All artwork must be provided in .JPG/.PDF format.

CONTACT INFORMATION

- Name of Business taking out the ad / Individual at that business who should be contacted. If necessary, add the contact information of the agency/graphic artist preparing the ad.

Please send all inquiries and Program Ad files to:

media@northshorepride.org



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