



**North Shore Pride Parade Registration Form  
June 22, 2019**

Please let us know which parade registration category is applicable for your registration group by selecting from the parade group types listed below. Non Profit organizations will receive a \$25 reduction in their parade registration fee. Early registrations received prior to April 1, 2019 will receive a \$10.00 reduction in their Parade registration fee.	<b>Registration fees</b>
<input type="radio"/> <b>Marching Group</b> Please select this option if you are marching <b>without</b> a float or vehicle.	\$100.00
<input type="radio"/> <b>Motorcycles</b> Please select this option if you are a motorcycle group. <b>*Please see #2 of Parade Rules below</b>	\$150.00
<input type="radio"/> <b>Float</b> A flatbed truck or a truck with a single trailer. This selection also <b>includes</b> a Marching Group with the float, so please do not register for one separately. <b>*Please see #2 of Parade Rules below</b>	\$150.00
<input type="radio"/> <b>Vehicle</b> A motorized vehicle <b>that is not a motorcycle or a float</b> . This selection also <b>includes</b> a Marching Group with the vehicle, so please do not register for one separately. <b>*Please see #2 of Parade Rules below</b>	\$150.00
<input type="radio"/> <b>Donation</b> We hope you'll consider making a tax-deductible gift to North Shore Pride, Inc. in support of our mission and year-round activities and events.	Enter Amount \$_____
<input type="radio"/> Early Registration Discount: Receive \$25.00 off your parade registration fee for registrations received prior to April 1, 2019.	Subtract \$25.00 from registration fee \$_____



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<input checked="" type="radio"/> \$10. Discount qualifier for Non-Profit organizations.	Subtract \$10. of registration fee \$_____
<b>Total Amount Due:</b>	<b>\$_____</b>

### Payment Method (Please check one)

- Check Enclosed
- Pay Pal <http://northshorepride.org/march>

### Type of Organization (Please check one)

- Non Profit Organization
- For Profit Organization
- Other (Explain) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Brief Description of your parade entry \_\_\_\_\_

Will you be handing out leaflets, flyers, beads etc.?  Yes  No

### Parade Rules

Thank you so much for your participation in the North Shore Pride Parade and Festival. Please read the rules below and sign acknowledgment and acceptance of those rules. Thank you again and Happy North Shore Pride!

- Parade Time and Registration:** The Parade begins at noon on June 22, 2019. **The parade will occur rain or shine. There is no rain date for this parade so please come prepared. THERE IS A CHANGE TO THE PARADE ROUTE THIS YEAR!** The parade begins at Shetland Park Properties parking lot, located at **27 Congress St. Salem, MA** and ends at the Salem Common. **Parade registration will be open at 10:00 a.m.** Please come to the Parade Registration Tent at the Shetland Park parking lot to register your group and receive your parade set up location.
- Motor Vehicle Participation Insurance Requirements:** North Shore Pride must be identified as the certificate holder on your insurance binder/certificate of liability form. A copy of this form must be provided to North Shore Pride prior to the start of the parade.
- Payment:** Make checks payable to North Shore Pride, inc. You are required to send full payment. Checks must accompany the application. Please return with payment to North Shore Pride, Inc. PO Box #355, Manchester, MA 01944. If you are paying on-line via PayPal please use the link provided above to register and provide on-line payment.



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4. **Refunds:** An application is a commitment to the event. If for some reason the event is not held, refunds will be made, otherwise there will be no refunds once accepted into the event. In the event of a need for cancellation of the event, a notice of cancellation will be posted on northshorepride.org and on twitter and Facebook. **The event will not be cancelled in the event of rain.**
5. **Returned Checks:** The fee each time a bank returns a check is \$35.00 The insufficient funds charge will be charged to the organization, group or individual submitting the parade registration. Full restoration payment to North Shore Pride, Inc. must be made **in cash or via credit card** within 1 week of notification of insufficient funds. The organization, group or individual will not be permitted to march in the North Shore Pride Parade until full payment for insufficient funds is received by North Shore Pride, Inc.
6. **Applications:** This blank Application and Agreement may be copied if you need more forms. Fill in ALL information and return with payment.
7. **Notification:** Notification of acceptance to the event will be sent as soon as the a decision is made, but no later than one week from the date of receipt of your application.
8. **Parade Decorum:** Parade participants are not permitted to throw items to observers. Items may be handed to observers along the parade route. **No confetti is to be used. No nudity is allowed. No obscenities, either written or verbal, are permitted to be used.** Each organization, group or person registered under their organization or group are permitted to carry banner(s) advertising their registered organization or group. Additional banners advertising an additional organization(s) or group(s) within that registered group will not be permitted unless that organization or group have paid a separate registration fee for that additional organization or group.
9. **Parking:** Vehicles in the parade will be directed to their space in the Shetland Park parking lot. Parade participants can park their personal vehicles in the rear of the Shetland Park parking lot, or park in many of the city parking lots found at:  
[http://www.salem.com/Pages/SalemMA\\_Parking/parkinglots](http://www.salem.com/Pages/SalemMA_Parking/parkinglots)

**10. Parade Prizes: This year North Shore Pride is providing cash prize awards for parade entries in the following categories:**

- **Best entry for the 2019 North Shore Pride theme: Stonewall 50: Looking Back Marching Forward**
- **Best Community/Neighborhood Entry**
- **Best Youth Entry**

**We hope that you will have fun and show your creativity with a Float, Vehicle or Marching group. Prizes will be awarded at the Festival on the Salem Common following the Parade.**

**General Release and Acceptance of Rules:** This application and agreement covers the 2019 North Shore Pride Parade and Festival. I/We the applicants have read the conditions of the event attached to this application and agree to abide by the conditions. I/we agree to assume full responsibility for my property. In addition, I/we do expressly release North Shore Pride, Inc. from any and all liability for any damage, injury, or loss of any person, business or property which may arise from participation in the North Shore Pride Parade and Festival and agree to hold and save the North Shore Pride, Inc. harmless of any damage, injury or loss by reason thereof. I/we understand that if this application is not accepted, all fees will be returned by mail. If this application is accepted, I/we give permission to use my name, business name, photo descriptions, item prices, photos or images take of me or my items for any and all purposes. I agree to all of the Conditions of the Event. Once accepted, I understand all fees are NON-REFUNDABLE.

Applicant's Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date \_\_\_\_\_